

**Roll No.**

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**BTTM (2018 & Onwards)/B.Com(Hons.) (Sem.-1)**  
**TOURISM : CONCEPT, STATUS AND TRENDS**  
**Subject Code : BTTM-101-18**  
**M.Code : 75417**

**Time : 3 Hrs.**

**Max. Marks : 60**

### INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

1. Answer the following :
  - a. Transportation.
  - b. Visitor.
  - c. ROPs.
  - d. Traveller.
  - e. Tourist product.
  - f. UNWTO.
  - g. Green Tourism.
  - h. Heritage tourism.
  - i. Volunteer tourism.
  - j. Demand.

### **SECTION-B**

2. Explain the meaning and concept of global tourism with suitable examples.
3. Explain the various factors effecting tourism demand.
4. Write a note on future scenario of tourism in India.
5. Explain the concept of eco-tourism with a case study.
6. Explain the difference between International and domestic tourist.

### **SECTION-C**

7. Write a note on historical development of Indian tourism Industry.
8. Explain the difference between tourism products and consumer goods with suitable examples.
9. Explain the role of UNWTO in tourism development globally.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**