

Roll No.

Total No. of Pages : 02

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**B.Voc. (Tourism and Hospitality Management)/(Travel and Tourism  
Management) (Sem.-1)**

**TRAVEL AGENCY AND TOUR OPERATION BUSINESS**

**Subject Code : BVTTM-102-19**

**M.Code : 77148**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**SECTION-A**

1. **Write briefly :**
  - a. Tour operator.
  - b. IATA
  - c. Tour package.
  - d. Marketing.
  - e. Ticketing.
  - f. GDS.
  - g. GIT
  - h. Tailor made tour package.
  - i. Attractions.
  - j. Passport.

## SECTION-B

2. Explain the functions of a Tour operator.
3. Describe post-tour management.
4. Write a note on Travel documentation.
5. Write a short note on Cox & Kings.
6. Explain the role of IATO in travel agency business.

## SECTION-C

7. Write a note on changing trends in travel agency business in India.
8. Explain the need for preparing itineraries and costing.
9. Write a detailed note on online travel agencies and their impact on travel agency business.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**