Roll No. Total No. of Pages: 01

Total No. of Questions: 8

M.A. (Journalism & Mass Communication) (2018 Batch) (Sem.-2)

# **BUSINESS JOURNALISM**

Subject Code: MAJMC-206-18

M.Code: 76041

Time: 3 Hrs. Max. Marks: 60

## **INSTRUCTIONS TO CANDIDATES:**

- 1. SECTION-A, B, C & D contains TWO questions each.
- 2. Attempt any FIVE Questions in all, selecting atleast ONE question from each section.
- 3. Each question carries TWELVE marks.

#### **SECTION-A**

- 1. What are various sectors that comprise the economy of a nation like India?
- 2. Why is it important to keep taps on extra ordinarily high inflation in the economy?

#### **SECTION-B**

- 3. Discuss the salient features of the financial system in India. Write about the role of RBI and finance commissions.
- 4. Why is it important to keep tabs on black money and corruption?

# **SECTION-C**

- 5. What is the meaning of LPG? How has this changed the economic scenario in India?
- 6. How can India improve its participation in the world economy?

## **SECTION-D**

- 7. Explain the meaning of MNCs. What is the meaning of Corporate Culture? Give examples.
- 8. What are the various sources of news for a journalist, who is assigned business and commerce beat?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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