

Roll No.

Total No. of Pages : 02

Total No. of Questions : 06

MBA (PIT) (Sem.-1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code : MBA-101

M.Code : 51181

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A contains SIX questions carrying TWO marks each and students has to attempt ALL questions.**
2. **SECTION-B consists of FOUR questions each carrying TEN marks each and student has to attempt ALL questions.**
3. **SECTION-C is consist of ONE Case Study carrying EIGHT marks.**

SECTION-A

1. **Write short notes on :**
 - a) Discuss Management as a process.
 - b) What do you mean by system approach?
 - c) Define Co-ordination.
 - d) What is TQM?
 - e) Write a short note on Line and staff organization.
 - f) Define Knowledge Management.

SECTION-B

2. Define Planning. Why is it considered a necessary function of management?
3. Discuss various advantages and disadvantages of decentralization.

4. What is E-Business management? Discuss McKinley's 7-s approaches.
5. What is break-even analysis? Can it be useful to management as a control device?

SECTION-C

6. Cash Study :

Mr. Hitesh has been working as a senior foreman at a automobile company manufacturing two wheeler scooters. He has a long experience of assembly line operations. There are 1200 skilled and semi-skilled workers working in two shifts with assembly line. Due to increasing demand of scooters in the market, Mr. Hitesh has been asked by production manager to increase the per day production by raising efficiency level of the workers.

In this connection production manager is of a opinion that to increase the level of efficiency minor adjustments and changes should be made in the production process.

But senior foreman Mr. Hitesh is not convinced with the suggestion of production manager. Rather he firmly believes that in addition to changes to be made in production on process it is more important to develop team spirit among the workers by providing monetary, incentive to them.

Questions :

Read the above case and answer the following questions.

- a) Why senior foreman Mr. Hitesh differs with the production manager? Is difference based on approach? If so, explain those approaches.
- b) What considerations should be taken into account for making monetary incentive scheme more effective?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.