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Total No. of Pages : 02

Total No. of Questions : 17

MBA (2018 Batch) (Sem.-3)
MANAGEMENT OF FINANCIAL SERVICES
Subject Code : MBA-912-18
M.Code : 76897

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** contains EIGHT questions carrying TWO marks each and students has to attempt ALL questions.
2. **SECTION-B** consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and consists of ONE Case Study carrying TWELVE marks.

SECTION-A

- 1 What is Hedge fund?
- 2 What is dematerialization?
- 3 What is factoring?
- 4 What is capital adequacy ratio?
- 5 What is reinsurance?
- 6 What is credit rating?
- 7 What is E-banking?
- 8 What is leasing?

SECTION-B

UNIT-I

9. What is Depository? What are the benefits of depository system in India?
10. Explain the important functions of SEBI.

UNIT-II

11. What are the objectives of credit rating? Are Indian credit ratings credible?
12. Write in detail latest guidelines of SEBI with regard to merchant bankers.

UNIT-III

13. Explain the process of securitization.
14. What are the factors affecting utilization of plastic money in India?

UNIT-IV

15. Explain the process of Asset Liability Management.
16. Explain corporate treasury management.

SECTION-C

17. Case Study :

Emma's Bank in Florida offers state of the art banking. She downloaded the bank's mobile app so she can deposit her campus job paycheck while walking back to her dorm. When roommate Tina bought concert tickets for their group of friends, Emma was able to pay her back for her ticket using the mobile app too.

Discuss some of the new functionality that banks and others are offering and which would be most useful to you? Why?

How do these help you more successful managing and monitoring your money? What are the risks or issues you could encounter using the new mobile technology? Like :

- Check account balance
- Deposit your cheque by taking a picture of the cheque
- Pay bills
- Transfer money between accounts
- Get text message alerts any time your account balance falls too low
- "Virtual Wallets." Enter a PIN and a number from the receipt into an app and you've paid using your mobile phone. (Examples : Google Wallet, PayPal, PNC Virtual Wallet, Venmo)

NOTE : Don't forget to check for any fees associated with mobile banking.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.