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Total No. of Pages : 02

Total No. of Questions : 09

M.Com. (Professional) (2015 to 2017) (Sem.-2)

IT APPLICATIONS IN BUSINESS

Subject Code : MCOP-202

M.Code : 71523

Time : 3 Hrs.

Max. Marks : 80

INSTRUCTION TO CANDIDATES :

1. **SECTIONS-A, B, C & D** contains **TWO** questions each carrying **FIFTEEN** marks each and students has to attempt any **ONE** question from each **SECTION**.
2. **SECTION-E** is **COMPULSORY** consisting of **TEN** questions carrying **TWENTY** marks in all.

SECTION-A

1. What do you mean by URL? Give a brief description with example of URL form.
2. Write a brief history and development of Internet.

SECTION-B

3. What are the advantages and disadvantages of E-commerce?
4. Give a detail account of internet site where we buy and sell products like Amazon, snapdeal etc.

SECTION-C

5. Explain the contribution of search engine in e-business website designing.
6. What are the unique customer benefits offered by internet retailing?

SECTION-D

7. What are the basic features of MS-Word and how to insert images and graphs in it (give step by step account)?
8. What are the uses and advantages of spreadsheets in MS - Excel?

SECTION-E

9. Explain the following briefly :

- a. Websites
- b. IP addressing
- c. Telnet
- d. Types of e-commerce
- e. B2B
- f. E-Procurement
- g. Mobile Commerce
- h. MS-Word
- i. MS-Powerpoint
- j. Formatting Text

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.