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Total No. of Pages : 02

Total No. of Questions : 09

**MMCMM (2015 Onwards) (Sem.-3)**  
**RADIO AND TELEVISION JOURNALISM**  
Subject Code : MMCMM-209  
M.Code : 74129

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**SECTION-A**

**1. Write briefly :**

- a) Mixing
- b) Non-linear editing
- c) Special effects
- d) Transitions
- e) Clarity
- f) Descriptive Lead
- g) Very long shot
- h) Dolly in
- i) Dissolve
- j) Dobbins

### **SECTION-B**

2. Lists the trends in radio as a medium of mass communication.
3. How to write headlines for radio?
4. What are the weaknesses of television as a medium?
5. Briefly explain the working of a TV camera.
6. What are the uses of clipping?

### **SECTION-C**

7. What are the landmarks in the history of television in India?
8. Describe different microphones used in radio production.
9. Discuss the scope of television journalism in India.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**