

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**M.Sc.(ATHM) (2016 & Onwards) (Sem.-1)
TOURISM PRODUCTS AND SERVICES**

Subject Code : PTA-101

M.Code : 19021

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Answer the following :

- a. What is a hovercraft?
- b. What is a cruise ship?
- c. What do you understand by Deccan Odessy?
- d. Explain the meaning of Toy Trains.
- e. In which place can we find Gangasagar?
- f. Where is Kamakhay Temple located?
- g. What do you understand by National Parks?
- h. What is Rent-a-Car Scheme?
- i. What is Aero Sports?
- j. Explain the importance of Fatehpur Sikri.

SECTION-B

2. What do you understand by Heritage hotels and what is its importance in tourism industry? Name at least 5 heritage hotels of India.
3. With examples differentiate between a products and Services.
4. Explain in brief about Palace on Wheels.
5. Explain how cruise ships, ferries and hovercrafts have changed the travel experience of a customer. Name a few Indian cruise liners.
6. Explain in brief about the Policies and practices of Airline Industry of India.

SECTION-C

7. Explain about the cuisine of Punjab and its importance in boosting Tourism in Punjab.
8. Give the historical Past of Water Transport in India.
9. Write short notes on Art Galleries, Historical Monuments, and Museums.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.