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Total No. of Pages : 02

Total No. of Questions : 07

M.Sc.(Fashion Marketing Management) (2015 to 2017) (Sem.-2)

FINANCIAL MANAGEMENT

Subject Code : MScFMM/GMT/FM-202

Paper ID : [A2590]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of THREE Sub-sections : Units-I, II & III.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any FOUR questions from SECTION-B, atleast ONE question from each Sub-section and fourth from any Sub-section.

SECTION-A

1. Write Short note on the following :

- i) Comparative Statement
- ii) Acid Test Ratio
- iii) Shareholders' Funds
- iv) Limitations of Financial analysis
- v) Gross profit ratio
- vi) Return on Investment
- vii) Operating Expenses
- viii) Current Liabilities
- ix) Debt
- x) Fixed Assets

SECTION-B

UNIT I

2. Write a detailed note on the tools of financial analysis. Also discuss the limitations of each tool separately.
3. What is a Common Size Income Statement? Explain the process of preparation of Common Size Income Statement with the help of hypothetical example of your choice.

UNIT II

4. What do you mean by liquidity position? Discuss in detail the various ratios used to assess the liquidity position of a business enterprise.
5. What do you mean by Profitability? How do you assess the profitability position of a business through the use of ratios?

UNIT III

6. Explain the process of preparation of common size income statement with the help of hypothetical example.
7. Discuss the various activity ratios. Also discuss the utility of activity ratios.