

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Sc. (HMCT) (2015 to 2017) (Sem.-4)
MANAGEMENT INFORMATION SYSTEMS

Subject Code : MSCHM-404

Paper ID : [72407]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q1) Answer briefly :

- a) What are the elements of MIS?
- b) What is the meaning of DSS?
- c) What is the purpose of Power Point?
- d) How can you create duplicate slides in Power Point?
- e) What is the purpose of slide master?
- f) What is primary key?
- g) What is the use of creating indexes?
- h) What do you mean by interactive video?
- i) How to change the layout of the slide?
- j) What are the kinds of DBMS packages?

SECTION-B

- Q2) What is role of computers in office automation?
- Q3) How can you create presentations using Auto content wizard?
- Q4) How can you work with queries in MS-Access? Explain.
- Q5) Write a note on Desktop publishing
- Q6) Write short notes on :
 - a) Image Processing
 - b) Interactive Video

SECTION-C

- Q7) Explain the merits and demerits of computerizing the hotel.
- Q8) Explain the applications of MIS in Marketing Management.
- Q9) Discuss how you can computerize a Hotel Management System.