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Total No. of Questions: 06

M.Sc.(JAMC) (2015 to 2017) (Sem.-3)
MASS COMMUNICATION RESEARCH - II

Subject Code: MJAMC-301 M.Code: 21512

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. Attempt any FIVE questions out of SIX questions.
- 2. Each question carries TWELVE marks.
- 1. When, where and why semiotic research analysis is undertaken?
- 2. Discuss the contribution of mass communication research in developing mass communication as a distinct discipline.
- 3. What are the new trends in mass communication research?
- 4. Illustrate your understanding and use of internet in mass communication research?
- 5. Highlight the importance of Frankfurt school.
- 6. Write a detailed note on Critical Social Science perspective of mass communication research

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

1 | M-21512 (S8)-390