

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

MTTM (2018 Batch) (Sem.-1)  
**TOURISM : CONCEPTS & PRINCIPLES**  
Subject Code : MTTM-104-18  
Paper ID : [75626]

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

**Q1 Explain the following terms :**

- a) Xenophobia.
- b) Outbound tourism.
- c) President of IATO.
- d) Top 2 states of Domestic tourism
- e) Geotourism
- f) Dark tourism
- g) Secretary of Tourism
- h) Enclave tourism
- i) Tourism bubble
- j) Union Tourism minister

### SECTION-B

- Q2 Write a short note on IATA's Corporate Governance Structure.
- Q3 What is technical definition of Tourism & Tourists?
- Q4 What is a Tourism system?
- Q5 Write a short note on travel & tourism intermediaries in India.
- Q6 Explain the multiplier effect on tourism?

### SECTION-C

- Q7 "*UNWTO's golden mission plan is to offer to all, a positive global connect*". Elucidate the above statement.
- Q8 Write a short note on PATA and its achievements.
- Q9 What are the emerging trends of Tourism Industry?