

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

MTTM (2018 Batch) (Sem.-3)
TOURISM POLICY AND PLANNING
Subject Code : MTTM-302-18
M.Code : 76861

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a. What do you understand by policy?
- b. Why five year plans exist?
- c. What do you understand by national and international policy?
- d. What are the components of planning in tourism?
- e. What do you understand by policy consideration?
- f. What do you understand by linkages?
- g. What is background approach?
- h. What is EIA?
- i. What is WTO? And where its headquarters located?
- j. What do you understand by planning for special interest?

SECTION-B

2. What do you understand by public policy framework for tourism approach?
3. What is role of government for making policy?
4. What are the major components of tourism?
5. What do you understand by linkages between tourism planning and tourism development?
6. Describes about the various stakeholders of Tourism?

SECTION-C

7. Discuss about last two five years plans in India with special reference to tourism related infrastructure development.
8. Describe the concept of Special interest Tourism. Discuss about various SIT attractions in Uttarakhand?
9. In detail present the various linkage of tourism industry.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.